City of Ostrava

Consent with the processing of personal data

"In accordance with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (the General Data Protection Regulation), I hereby grant my consent to the processing of my personal data of a defined type (name and surname, e-mail address) for the purposes of regular distribution of the City of Ostrava's Development Newsletter via e-mail. I grant this consent to the data controller (i.e. the City of Ostrava, Prokešovo náměstí 1803/8, 729 30 Ostrava, Czech Republic, ID no. 008 45 451), and I am aware that I can withdraw this consent unilaterally at any time without incurring any penalties."

More information on personal data processing is given below; this information forms an integral part of the Consent.

Information on the processing of personal data

The City of Ostrava, (Prokešovo náměstí 1803/8, 729 30 Ostrava, Czech Republic, ID no. 008 45 451), as the data controller, provides the following information on the processing of personal data and on your rights in connection with this data processing.

Personal data is processed as part of the following activity:

Distribution of a newsletter.

Purpose of data processing:

Sending information on current events and developments in Ostrava and information related to the activities of representatives of the City of Ostrava.

Entitlement to process data:

We are entitled to process personal data on the basis of the Consent which you granted to us. If you did not grant us this Consent, we will therefore not process your personal data.

Categories of personal data processed:

E-mail address, name and surname.

Period of processing and archiving:

10 years from the granting of the Consent.

Provision of data to third parties:

We will not provide your data to any other parties, with the exception of parties which process personal data on our behalf in order to distribute our marketing communications.

Source of personal data:

Based on your registration or information acquired from working contacts with employees of the City of Ostrava.

Revocation of Consent

You can revoke your Consent at any time by sending an e-mail to <u>development@ostrava.cz</u> or by clicking on "De-register" at the end of the newsletter we send you.

